

# Ranch Brand Symbols

Complete Guide to Cattle & Horse Brand Symbols

[ranchbrandsearch.com/symbols](http://ranchbrandsearch.com/symbols)

## Geometric

				
<b>Bar</b> Horizontal line placed above, below, or through letters. One of the most common modifiers.	<b>Slash</b> Diagonal line representing division or separation between elements.	<b>Rafter</b> Inverted V shape, named after roof rafters. Often placed above letters.	<b>Quarter Circle</b> Curved arc representing a quarter of a circle. Adds elegance to brands.	<b>Circle</b> Encircling shape symbolizing unity, completeness, and eternity.
				
<b>Diamond</b> Four-sided shape representing value, strength, and prosperity.	<b>Box</b> Square shape that encloses letters, representing stability and protection.	<b>Triangle</b> Three-sided shape symbolizing strength and mountain peaks.	<b>Hexagon</b> Six-sided shape often associated with beehives and industry.	

## Ranch

				
<b>Horseshoe</b> Symbol of good luck and protection. Traditionally hung "U" shaped to hold luck.	<b>Spur</b> Cowboy equipment symbolizing horsemanship and the ranching lifestyle.	<b>Hat</b> Icon of the American West representing ranchers and cowboys.	<b>Boot</b> Western footwear symbolizing hard work and ranch life.	<b>Stirrup</b> Horse riding equipment representing horsemanship and ranching.
				
<b>Bridle Bit</b> Horse tack symbolizing control, training, and equestrian heritage.	<b>Ox Yoke</b> Farming equipment representing strength, partnership, and agricultural roots.	<b>Teepee</b> Native American dwelling honoring indigenous heritage and land connection.	<b>Anchor</b> Nautical symbol representing steadfastness and being grounded.	

## Nature



### Star

Celestial symbol representing guidance, excellence, and the Texas lone star.



### Crescent Moon

Lunar symbol representing cycles, time, and the ranching connection to nature.



### Shining Sunrise

Rising sun symbolizing new beginnings, warmth, and ranch mornings.



### Lightning Bolt

Symbol of power, speed, and the dramatic prairie storms.



### Mountain

Representing strength, permanence, and western landscapes.



### Tree

Symbol of growth, strength, and deep roots in the land.



### Leaf

Representing nature, growth, and connection to the land.



### Flower

Symbol of beauty, growth, and the prairie wildflowers.



### Cactus

Desert plant symbolizing resilience, endurance, and the Southwest.



### Cloverleaf

Irish symbol of luck, often representing four-leaf clover fortune.

## Objects



### Heart

Universal symbol of love, passion, and family heritage.



### Cross

Religious symbol representing faith, hope, and spiritual foundation.



### Key

Symbol of access, secrets, and unlocking opportunity.



### Bell

Symbol of calling, celebration, and ranch dinner bells.



### Crown

Royalty symbol representing excellence and king of the ranch.



### Spade

Playing card suit and digging tool representing work and fortune.



### Shield

Protection symbol representing defense and family honor.



### Anvil

Blacksmith tool symbolizing craftsmanship and forging.



### Arrow

Direction symbol representing movement, hunting, and aim.



### Arrowhead

Native American symbol of protection and hunting skill.

## Modifiers



### Bench

Platform under letters giving them "legs" to stand on.



### Flying Wings

Wings attached to letters making them "fly" - represents freedom.



### Walking

Legs attached to letters making them appear to walk.



### Shining

Rays emanating from letters making them glow or shine.